



BACK TO SCHOOL



Angel of Edgewood's 4th Annual Back-to-School Extravaganza Co-Sponsored by the Commission on Women, Children, Seniors, Equity & Opportunity

Friday, August 23, 2024 | 9AM-2PM Dunkin Park, 1214 Main Street, Hartford, CT

Sponsorship Package

\$20,000 Platinum Sponsor | Presenting Sponsor (One Package Available):

- **Platinum Sponsor** co-host/emcee event
- Promo
 - TV, Radio (English & Spanish)
 - Social-Media (Facebook | Instagram | LinkedIn)
 - Dunkin Park (Jumbotron/Consistently throughout event)
 - Media interviews (Prior to and day of the event/stations TBD)
 - Newspaper
 - DJ/Host's (Multiple shout-outs throughout event)
 - Website marketing prior to the event and 3 months post event on Angel of Edgewood's Website
 - Any additional media opportunities offered prior to event
 - Sponsor and logo inclusion on all printed materials
 - Step & Repeat (aka photo backdrop)
 - 8 Event souvenir t-shirts
 - Printed marketing materials
- Promote business/organization
 - Including gifts and printed materials in event bags
- Largest display tables/section for specifically for Platinum Sponsor exclusively set-up closest to media sponsor, and or main stage/performance area (exhibition style set-up "U" shaped tables)
- Professional photographs and mini video made exclusively for **Platinum Sponsors** only
- Additional benefits to be negotiated
- Cold bottled water (16) for **Platinum Sponsor** area, and lunch for up to 8 **Platinum Sponsor** volunteers. (If **Platinum Sponsor** does not bring 8 volunteers, meals cannot be transferred or donated)



\$10,000 Gold Sponsor

- **Gold Sponsor** – Speaking Opportunity
- Promo
 - TV, Radio (English & Spanish)
 - Social-Media (Facebook | Instagram | LinkedIn)
 - Dunkin Park (Jumbotron 3 per hour)
 - Newspaper
 - DJ/Host's (Multiple shout-outs throughout event)
 - Website marketing prior to the event and 2 months post event on Angel of Edgewood's Website
 - Any additional media opportunities offered prior to event
 - Sponsor and logo inclusion on all printed materials
 - Step & Repeat (aka photo backdrop)
 - 6 Event souvenir t-shirts
 - Printed marketing materials
- Promote business/organization
 - Including gifts and printed materials in event bags
- Second closest display tables/section for specifically for **Gold Sponsor** exclusively set up in prime locations of event
- Professional photographs and mini video made exclusively for **Gold Sponsors** only
- Additional benefits to be negotiated
- Cold bottled water (10) for **Gold Sponsor** area, and lunch for up to 6 **Gold Sponsor** volunteers. (If **Gold Sponsor** does not bring 8 volunteers, meals cannot be transferred or donated)



\$5,000 Silver Sponsor:

- Promo
 - **Silver Sponsor**
 - Social-Media (Facebook | Instagram | LinkedIn) *limited*
 - Dunkin Park (Jumbotron/once per hour)
 - DJ/Host's (Shout-outs throughout event)
 - Website marketing for 3 months on Angel of Edgewood's Website
 - Any additional media opportunities offered prior to event
- Sponsor and logo inclusion on printed materials *limited*
 - 4 Event souvenir event t-shirts
 - Printed marketing materials *limited*
- Third closest display table(s)/section for specifically for **Silver Sponsors** exclusively set up in prime locations of event
- Designation as major sponsor and personal recognition at the event
- Vendor table set-up (2 tables) for **Silver Sponsor**
- Cold bottled water (6) for **Silver Sponsor** area, and lunch for up to 4 **Silver Sponsor** volunteers. (If **Silver Sponsor** does not bring 4 volunteers, meals cannot be transferred or donated)



\$2,500 Bronze Sponsor

- Promo
 - **Bronze Sponsor**
 - Social-Media (Facebook | Instagram | LinkedIn) *limited*
 - Dunkin Park (Jumbotron/once per hour)
 - DJ/Host's (Shout-outs throughout event)
 - Website marketing for 3 months on Angel of Edgewood's Website
 - Any additional media opportunities offered prior to event
 - Sponsor and logo inclusion on printed materials *limited*
 - 2 Event souvenir t-shirts
 - Printed marketing materials *limited*
- Third closest display tables/section for specifically for **Bronze Sponsor** exclusively set up in prime locations of event
- Designation as major sponsor and personal recognition at the event
- Vendor table set-up (1 tables) for **Bronze Sponsor**
- Cold bottled water (3) for **Bronze Sponsor** area, and lunch for up to 2 **Bronze Sponsor** volunteers. (If **Bronze Sponsor** does not bring 2 volunteers, meals cannot be transferred or donated)



“Friend of the Angel” (Monetary Donation):

\$1000 ___ \$500 ___ \$250 ___ \$100 ___ \$50 Other \$ ___



Resource Vendors Only (No Merchant/Sales Vendors Accepted):

\$100 ___ (Non Angel of Edgewood Community Partner) \$60 ___ (Angel of Edgewood Partner)

For in-kind donations, media sponsorships, exhibitions, small business opportunities, or questions, please email us at: backtoschool@angelofedgewood.org

Please make checks payable to: Angel of Edgewood - Memo: Organization Name & Back-to-School

Payments can also be made via:

“PayPal”  (@angelofedgewood) or “Venmo”  (@angelofedgewood)

Scan sponsorship/resource vendor form to: backtoschool@angelofedgewood.org



Click here to see last year's event:

<https://www.nbcconnecticut.com/news/local/hartford-back-to-school-extravaganza-draws-hundreds/3093132>



Each Year, Our Event Is Made Possible By Our Dedicated Sponsors And Friends At:



Funds raised provides support for the Angel of Edgewood food pantry, community café, and initiatives only



Angel of Edgewood's 4th Annual Back-to-School Extravaganza

Friday, August 23th, 2024 | 9AM-2PM
Dunkin' Park, 1214 Main Street, Hartford, CT

Thank you for joining us for **Angel of Edgewood's 4th Annual Back-to-School Extravaganza**. Due to parking, traffic, and the number of expected guests, we ask that vendors arrive no earlier than **7AM**, and no later than **8AM**. Exhibition and vendor tables **MUST** be set-up and ready to go by **8:30AM**, as media coverage will begin recording around this time. Exhibitors and vendors arriving after 8:30AM, WILL NOT be granted entry, and any fees paid will be **non-refundable**. All tables must be set up and covered with a tablecloth. We ask that any vendors offering candy or snacks at their tables distribute mints or candies that are nut-free due to the number of children with nut allergies.

Exhibitor Name/Business: _____

Agency Contact: _____

Agency Contact Email: _____

Agency Contact Cell: _____

Agency On-site Representative(s):

1. _____ Cell _____

2. _____ Cell _____

3. _____ Cell _____

4. _____ Cell _____

Exhibitor/Booth Description:

_____ Business _____ Game/Activity _____ Nonprofit

_____ Food. _____ Arts/Crafts _____ Other

Electricity Required:

_____ YES _____ NO

Angel of Edgewood is a 501(c)(3) nonprofit organization deemed tax-exempt by the IRS. Any contributions or donations are 100% tax-deductible - 85-3536488





Please provide a brief description of the types of items and or information that your organization will be distributing from your table:

As an EXHIBITOR/VENDOR of the Angel of Edgewood, Inc. I agree to (1.) Follow the Angel of Edgewood, Inc. policies, rules, and procedures. (2.) Place safety and well-being first. (3.) Represent the Angel of Edgewood, Inc. in a professional manner that presents a positive image to the community. (4.) Give Angel of Edgewood, Inc. permission to use my likeness, voice, photographs, and words in any form for promotional materials without payment. (5.) Grant the Angel of Edgewood, Inc. all rights to release any photos that may be taken of me or my organization to the media as they see fit.

As an EXHIBITOR/VENDOR, I certify that: 1. I have never been convicted of a criminal offense. 2. I have never been charged with neglect, abuse, or assault. If you have been convicted in any of the above criminal acts, please provide a brief explanation and discuss the circumstance with the event staff supervisor prior to attending the event.

WAIVER OF LIABILITY: I, _____ RELEASE THE ANGEL OF EDGEWOOD, INC., DUNKIN' PARK/YARD GOATS STADIUM, CWCSEO - COMMISSION ON WOMEN CHILDREN SENIORS EQUITY AND OPPORTUNITY, THE CITY OF HARTFORD, HARTFORD PARKING AUTHORITY, AND ANY OF THEIR EMPLOYEES, AGENTS, SPONSORS, DONORS, COMMUNITY PARTNERS, VOLUNTEERS, AND INSTRUCTORS FROM ANY AND ALL INJURIES AND DAMAGES WHATSOEVER ARISING FROM PARTICIPATION IN THE EVENT. I, MY HEIRS, AND REPRESENTATIVES, AGREE TO INDEMNIFY, SAVE AND HOLD HARMLESS THE ANGEL OF EDGEWOOD, INC., DUNKIN' PARK/YARD GOATS STADIUM, CWCSEO-COMMISSION ON WOMEN CHILDREN SENIORS EQUITY AND OPPORTUNITY, THE CITY OF HARTFORD, HARTFORD PARKING AUTHORITY, AND ANY OF THEIR EMPLOYEES, AGENTS, SPONSORS, DONORS, COMMUNITY PARTNERS, VOLUNTEERS, AND INSTRUCTORS FROM ANY AND ALL CLAIMS MADE BY ME, MY BOOTH ASSISTANTS, STAFF, OR MY INSURER FOR INJURIES OR DAMAGES RELATED TO THIS EVENT. I CERTIFY THAT ALL INFORMATION PROVIDED ON THIS APPLICATION IS TRUE AND COMPLETE.

Org./Business Name: _____

Authorized Name (PRINT): _____

Authorized Signature: _____

Date: _____

Please print, sign, scan ASAP and return to:
Denise Drummond, Policy Analyst, CWCSEO, CT General Assembly
Denise.Drummond@cga.ct.gov

Form/Waiver **MUST** be completed in order to enter stadium.



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